



Introduction

Extensive Industry Experience: Over 12 years of expertise specializing in Concept Art, UI/UX, and crafting high-conversion digital platforms.

Creative & Visual Storytelling: Proven ability to translate complex narratives into immersive game environments and clean, minimalistic user interfaces.

Strategic Leadership: Strong background in directing cross-functional design teams and managing entrepreneurial ventures to deliver impactful products.

Advanced Technical Workflows: Highly proficient in collaborative design platforms and integrating cutting-edge AI technologies to streamline the creative process.

Business-Centric Approach: Focused on Conversion Rate Optimization (CRO) to ensure designs not only look visually captivating but also drive user engagement and business growth.

Senior Game Concept Artist, 2D Artist, UI/UX, Mobile Game Design, Storyboard design, character design, illustrations, visual designer

I have got appreciation from these companies for game designs I’ve created for their gamified assessments.

FIFA Qatar 2022	Ibex	JAZZ	TPL	BUPA	Bank Alfalah (BAFL)
Syngenta	Nestle	AirAsia	Khaddi	Bkash	National Foods
Foodpanda	Banglalink	Mashreq Bank	brambles	Oman	FFBL
Shell	Superretailgroup	Zongs	ICI	HLB	The Aga Khan University
Bain and Company	Karachi Electric (KE)	IIHRM	PMI	Pfizer	Honda atlas
Telenor MB	Masan	Parkway	RFC Engro Foods	EBM	Meezan bank
Beaconhouse	Brac	JS Bank	Jubilee	Americana	

Experience

2018-2026

Head Of Design

The Talent Games

www.thetalentgames.com

2016-2018

Sr.Graphic Designer

Engageconsulting

www.engageconsulting.biz.com

Education

2015-2017

DAE In CIT

Hassani College

2016-2018

Software Engineering

Aptech

Expertise

- UI/UX Design & Prototyping
- High-Conversion Layout Structures
- Conversion Rate Optimization (CRO)
- Game Environment Design
- Character Design (Minimalist & Clean Line Art)
- Professional Logo Design
- Strategic Business Planning
- Design Team Mentorship
- Project Management

Hard Skill

- Portal Design
- CRO Website Design
- Concept Art
- UI/UX

Soft Skill

- Website Development
- WordPress
- Animation
- GHL

Experience & Projects

Throughout my career, I have worked on a wide array of projects, from small independent ventures to large-scale corporate initiatives. Some of my notable projects include designing a comprehensive UI/UX overhaul for a major e-commerce platform, creating character designs and concept art for an indie game studio, and developing web and mobile app interfaces for a fintech startup. My ability to collaborate with cross-functional teams, including developers, marketers, and product managers, ensures that my designs align with broader business goals and deliver exceptional user experiences.



Portfolio

Click Above

2016-2026